

**NAAE Strategic Planning Committee  
Board Committee Report  
Virtual Meeting  
August 29, 2020**

**Board Committee Chair:** Sherisa Nailor

**Full Committee Chair:** Dana Wood, Darla Romberger representing

**Board Committee Members:** NAAE Board of Directors

**Committee Mission:** The goals and objectives of the Strategic Planning Committee are to review and revise the strategic plan and to set the direction of NAAE covering the profession, its mission, and the organization.

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**Item:** Proposed adoption of a new NAAE Mission Statement:

“Our mission is to advance agricultural education through advocacy, professional growth, and the recruitment and retention of agricultural educators.”

**Motion:**

**Discussion:**

**Action Taken:**

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**Item:** Proposed adoption of a new NAAE Vision Statement:

“Our vision is to strengthen and empower our membership through innovative professional development and collegial engagement of all agricultural educators in the nation.”

**Motion:**

**Discussion:**

**Action Taken:**

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**Item:** Proposed adoption of the new NAAE Value Statements:

**Member Engagement**

- NAAE is responsive to the ever-changing educational landscape by empowering members with advocacy strategies to position their local programs for success.

**Growing the Profession**

- NAAE values a growing network of member collaboration and support. Through mentorship we are committed to developing high-quality educators who are able to adapt to new methodologies within the profession.

**Life-Long Learning**

- NAAE is committed to new and innovative methods for delivering exemplary professional development opportunities to meet the needs of our diverse membership.

**Inclusivity, Diversity, Equity**

- NAAE is committed to advancing, in our organization and communities, inclusion, diversity and equity. The choice to create a just and equitable organization is not accidental. We intentionally prioritize fostering an inclusive environment that ensures people are respected and valued. We are committed to creating and supporting programs and policies that build an organization that values open communication and is respectful of differences.

**Motion:**

**Discussion:**

**Action Taken:**

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**Item:** Identify critical areas of focus from the current strategic plan.

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion:**

4.B.1-Identify barriers and best practices of state association membership

3.A-Market the tangible and intangible benefits of NAAE membership

4.B-Identify ways NAAE can help states increase membership

4.B.2 - Disseminate information about barriers and best practices.

**Action Taken:**

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**Item:** Committee Leadership Training and Orientation.

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion:** Notes being accepted on Google Doc:

<https://docs.google.com/document/d/1VeDMWgZmFbxbq2zU8MAZIQDIAIMvcyq-fi9ekODu86Y/edit?usp=sharing>

**Action Taken:**

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**Item:** Moving forward with the Strategic Planning Committee for 2020.

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion:**

**Action Taken:**

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**Adjournment:**