



# NAAE Regional Leadership Conference Committee Report Summer 2019

**Committee:** Finance

Name	State
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**Committee Chair:** Tiffany Bushman Nevada

**Committee Vice Chair:** \_\_\_\_\_

Committee Members	Name	State
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Shay Williams Hopper California

Jason Kemp Tennessee

Michelle Aoi Idaho

Gary Parkert Washington

Andrew Loggett Oregon

Charmi Pommerening Nevada

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**Item :**Methods to Increase Relief Fund

**Motion:** Suggesting an auction of different goods-each state would bring something worth \$150 or a check for \$150 (if they don't want to bring an auction item) so that it's equal throughout the region as far as contribution

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

- A silent auction at regional isn't logistically ideal because a lot of people fly in and don't have a way to transport things home.
- In Region 5 (Jason Kemp), they do the aforementioned auction and have had great success with it.
- Sending letters to state remitters was also suggested
- Making sure it's advertised what the Relief Fund can do at a state level and regional level via social media (creating a Region 1 Facebook group?) and emails to make sure all teachers are aware 1. that it exists and 2. what it can do for them/their colleagues.

**Action Taken:**

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**Item:**Method to Increase Relief Fund

**Motion:**Suggest to region hosts that they have a fundraiser night

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

- At Region 1 conference in Idaho, there was a casino/poker night to raise funds for the relief fund. At that level, we thought as a finance committee this would be a great idea because people can donate and not have to worry about transporting items from an auction. We think that we could suggest to Region 1 hosts to have a similar night to fundraise for the Relief Fund.
- Also provides a social aspect to allow teachers in the region to get to know each other in a fun, casual atmosphere.

**Action Taken:**

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**Item:**Past Relief Fund Recipients Stories-How to acquire?

**Motion:** Sending out an “all-call” for willing participants

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

- There was concern on the privacy aspect and people willing to share such personal stories.
- To find if there are any potential recipients who were willing, we could use list serves and send out an email to find if anyone was willing to share their stories.
- Anyone willing could be recorded in Anaheim to then distribute on NAAE social media and emails to create more awareness of the fund and what it can/does provide and has provided for other ag teachers in the past.
- Revisit every few years to see if other teachers would like to share when their situation may not be as fresh

**Action Taken:**

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**Item:**Past Relief Fund Recipients

**Motion:**Advertising the Relief Fund

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

- Getting the videos of past recipients out will provide a few advantages. It will inform ag teachers who don't know what the fund does what it can provide. It will show that it does work and help your colleagues out. If they're regional videos, they can provide a little more connection to people you know and have met before. It also can help provide a little more reason

for people who may be on the fence about becoming an NAAE member-especially if they see it on social media rather than an email.

**Action Taken:**

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**Item:**Methods to Increase the Relief Fund

**Motion:**Crowdfunding website utilized?

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

- Having a crowdfunding website (GoFundMe) for when there is an immediate need for ag teachers (natural disasters-flooding, fire, etc.)
- Potential cost associated for using a site like that?

**Action Taken:**

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**Adjournment:**