



# NAAE Regional Leadership Conference Committee Report Summer 2017

**Committee:** Strategic Planning Committee - Region VI

Name	State
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**Committee Chair:** \_\_\_\_\_

**Committee Vice Chair:** \_\_\_\_\_

Committee Members	Name	State
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Region VI Attendees

\_\_\_\_\_ CT

\_\_\_\_\_ MD

\_\_\_\_\_ NH

\_\_\_\_\_ NJ

\_\_\_\_\_ NY

\_\_\_\_\_ PA

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**Item :**

Review the list of strategic items no completed and identify the three most important that need to be initiated and list ideas/recommendations to aid in the success of those three.

**Motion:**

No motions.

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Based on other discussions:

1. Increase recruitment efforts to reach traditional, non-traditional and diverse audiences to enter th eprofession.
2. Provide advocacy tools and resources for members to use at the local, state, regional and national levels.
3. Identify ways NAAE can help states increase membership.

**Action Taken:**

No Action.

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**Item:**

Share ideas/strategies that have been done at the local or state level that can assist NAAE at the national level?

**Motion:**

No motions.

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Mentoring program.

Promotion of non-production agricultural careers.

Marketing of non-production programs as ag ed--horticulture, ENR, welding, etc.

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

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**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Adjournment:**