

**NAAE Public Policy Committee
Board Committee Report
July 11-12, 2014
Lexington, Kentucky**

Board Committee Chair: Terry Rieckman

Full Committee Chair: Teresa Lindberg

Committee Members: Kevin Stacey, Charlie Sappington, Nick Nelson, James Cannon, Scott Stone, Daryl Behel, Krista Pontius, Dr. Jay Jackman

Committee Mission: The goals and objectives of the Public Policy Committee is to identify key public policy issues at the National level and suggest ways for the NAAE to more effectively advocate for issues related to and having influence on agricultural education.

Item: How can NAAE promote the NPS more effectively to increase continuity of attendees?

Motion: NONE

Key strategic priority areas supported by this activity: A2b4

Discussion: Each state should make attendees commit to a 2 year term for going. Idea is to send a new and experienced teacher. Those have a rotation type style. (3 regions)
Felt that this was a state issue and each state should try and develop this continuity.
Thought it should be considered to moving away from the first of March.

Action Taken: This is an individual state issue and will be handled on a state by state basis.

Item: Local Ag Ed Advocacy Programs

Motion: NONE

Key strategic priority areas supported by this activity: A2a4

Discussion: The advocacy section of NAAE website is great! NAAE could add a section on talking points for issues to help us phrase or talk about an issue.
Wanted to know if there are blank templates to use.
Agree website is great, but are we utilizing other social media for this with Facebook, Twitter?

Action Taken: There are already templates for creating advocacy papers, newsletters and other materials needed.

Item: NAAE Lobbyist

Motion: None

Key strategic priority areas supported by this activity:

Discussion: Could NAAE afford a lobbyist. Would it be beneficial?
Felt there was no need at this time.

Action Taken: Our executive director is a registered lobbyist and felt this is not a pressing need at this time.



NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Public Policy

Name	State
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Committee Chair: Eric Tilleman MT

Committee Vice Chair: Mike Sheppard WA

Committee Members	Name	State
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Ty Smith NV

Mike Morgan MT

Gary Parkert WA

Nicole Lebsack ID

Bibbiana Gift OR

Item :

NAAE Committee Process Restructure Proposal

Motion:

- Formal motion: I move that the wording should read ...insert after the word “discretion” on page 3, bullet point one.... “agenda items will be discussed at the regional meetings, presented to each state, brought back to regions at the NAAE convention, presented to committees at NAAE convention and discussion/action will be taken”

Key strategic priority areas supported by this activity:

- National committees should be the last/first step of business conducted, not just an information session.

Discussion (Background/Purpose/Advantage/Disadvantages):

- Concern over the timelines set up in the proposal...that state leaders will not have a voice at the NAAE convention
- Have had hard times in the past getting people to run for committee leadership...will this “fix” anything?
- Will “training” the day before convention achieve goals?
- What is the purpose of the committee/chairman at the national convention? No decisions or motions can be made...so what is the roll? Why pay for them to attend?
- STRONGLY encourage wording to change in order to allow actual business to occur at national convention

Action Taken:

Item:

NAAE Board Restructure Proposal

Motion:

- Recommend: Under proposal (page 2) remove all bullet points except for point #1 regarding teacher educator. All verbiage pertaining to other three bullet points can be removed.

- Keep the state staff person recommendation, but remove the words that limit that person to the state coordinator. Words should say that any NAAE member can be the board representative

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

- Strong recommendation to eliminate the student intern piece. NAAE can represent their students. As a one year position and non-voting it is a waste of funding. No need.
- No need for state staff position. In many states, state staff are quite removed from the classroom teachers so would not be a good representation of needs.
- Encourage the NAAE piece to strengthen the link between secondary/post-secondary

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

	Name	State
Election of 2014 National Committee Representative	Janna Volkers	ID
Election of 2014 National Committee Representative:	Liz Graaff	WA

Adjournment:



NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Public Policy

	Name	State
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Committee Chair: Clark Long OK

Committee Vice Chair: Tommy Peters LA

Committee Members	Name	State
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Todd House OK

Perry Shelby OK

Jeff Nieman OK

Item :

1. NAAE Committee Process Restructure Proposal

Motion:

none

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Great idea to create better continuity of committee members.

Action Taken:

none

Item:

2. NAAE Board Restructure Proposal

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

We felt it was a good idea to have representation for all of NAAE members.

Action Taken:

Item:

3. How can NAAE promote NPS more effectively to increase the continuity of attendees?

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

We feel that moving the date away from the first of March should be highly considered.

Action Taken:

Item:

4. Where can NAAE assist local AG ED programs in the creation of advocacy information sheets?

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

The current website section is great, we feel using other social media such as Facebook, Twitter and others would enhance the information.

Action Taken:

Item:

5. NAAE Lobbyist

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

We didn't feel the need for one at this time.

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

	Name	State
Election of 2014 National Committee Representative	_____	_____
Election of 2014 National Committee Representative:	_____	_____

Adjournment:



NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Public Policy

	Name	State
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Committee Chair: Adam Franken SD

Committee Vice Chair: Linda Sattler WI

Committee Members	Name	State
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Mike Mirota MN

Joel Miller NE

Matt Eddy IA

Glen Huetfl ND

Item :

1. NAAE Committee Process Restructure Proposal

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Great idea to create better continuity of committee members. They will be better prepared to share ideas and understand the structure of the NAAE. Will the commitment be there? It was brought up that we are trying to expand leadership positions when it is getting hard to find good people that will fill them.

We would recommend that NAAE provide a stipend or some incentive to attend National Conference if it is not paid by their state association or another entity.

Would it be possible to reduce or combine the number of committees to lessen the number of people needed on committees.

Action Taken:

Item:

2. NAAE Board Restructure Proposal

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

We felt it was a good idea to have representation for all of NAAE members. We were concerned with the election process of individuals. Would some regions team up to get their people elected so they can have more influence on the board.

We would recommend that the new board positions be elected at each group's organizational meetings.

Action Taken:

Item:

3. How can NAAE promote NPS more effectively to increase the continuity of attendees?

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Each state should make the attendees commit to a 2 year term for going. Then each year you would send one new person along with one experienced person.

Action Taken:

Item:

4. Where can NAAE assist local aged programs in the creation of advocacy information sheets?

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

The advocacy section of the NAAE website is great! NAAE could make up some talking points to help us know how to phrase or talk about an issue.

Action Taken:

Item:

5. NAAE Lobbyist

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Does NAAE hire anyone to lobby for us? Would it be beneficial? We know Jay does a lot of this, but do we hire anyone else? Do we need to?

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

	Name	State
Election of 2014 National Committee Representative	<u>Linda Sattler</u>	<u>WI</u>
Election of 2014 National Committee Representative:	<u>TBD</u>	<u>NE</u>

Adjournment:

1NAAE Regional Leadership Conference Committee Report Summer 2014



**Committee: Public Policy
Chair: Chris Kaufman, IN**

Vice Chair: Jeff Voris, MO

Secretary: Wes York, KY

Committee Members

Name

State

Jeff Bash

IL

Item: Board Restructure Proposal

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages): .

Maintaining balance with ACTE and other professional groups that have membership opportunities need to work together to regain retention and recruitment rather than to be out financially \$15,000 for sole leadership voice.

Concern regarding the nonvoting student voice regarding how this selection will take place and there connection with the issues.

Action Taken: No action taken

Item: Committee Restructure

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

We do not have a problem with the new process but the implementation in 2014 in unreasonable and needs to be pushed back to 2015 for quality selection for members and communication with school administration.

Action Taken: No action

Item: NPS

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

The current time of NPS is one of the busiest times of year and alternative times need to be looked at and we believe attendance will improve. March is an extremely busy time of year for all CTE programs.

Action Taken:

No action taken

Item: Advocacy

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Create social media connections and public relation broadcasts news releases and social media releases that can be used by local programs. Also, public relation tools to use as display for local events explaining ag ed. Development of a template for local programs to use.

Action Taken: No action taken.

Item:

Motion: To develop a template for local programs to use to develop informational brochure about agriculture education

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

To give local programs a guide of what information should be found and provided

Action Taken: passed

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

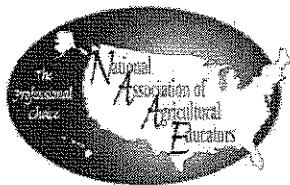
Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

	Name	State
National Committee 1yr	Jeff Voris	MO
National Committee 2yr	Jessie Spry	MI
National Committee 3yr	Wes York	KY

National Committee Representative:

Adjournment:



NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Public Policy

	Name	State
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Committee Chair: Todd Claxton GA

Committee Vice Chair: Samantha Dodge FL

Committee 3rd Chair: Robert Bollier SC

Committee Members	Name	State
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Dr. Freddie Waltz GA

Stacey Beacham GA

Ronny Collier TN

Item :

Review and discuss the NAAE Committee Process Restructure Proposal. Include pertinent discussion, motions, comments, etc. in committee report

Motion:

No motion made

Key strategic priority areas supported by this activity:

No action

Discussion (Background/Purpose/Advantage/Disadvantages):

Great for continuity.

Action Taken:

No action needed.

Item:

Review the NAAE Board Restructure Proposal. Include pertinent discussion, motions, comments, etc. in committee report.

Motion:

No motion made

Key strategic priority areas supported by this activity:

No action taken

Discussion (Background/Purpose/Advantage/Disadvantages):

Points that need to be discussed further:

*New voting members in consideration... will they have the same opportunity to run for NAAE President-Elect without sitting on region officer positions.

*Student representation on the board:

All of us have had students go through college, intern to become an intern, graduate, and then not walk a foot into the classroom. The selection process outline is very vague. How will this individual be elected (screening process, resume, references)?

Positive aspects of this position:

May be great to work closely with the New Teacher Promotion into the professional aspects of our organization. Great liaison between the old and the new. Fresh, new, our future.

Action Taken:

These issues need to be addressed by our regional board.

Item:

How can we promote NPS more effectively to increase the continuity of attendees?

Motion:

No motions made

Key strategic priority areas supported by this activity:

None

Discussion (Background/Purpose/Advantage/Disadvantages):

*Discussed to have NAAE promote that they cover 1 representatives registration.

*On the state level, it is important that the state set the "expectation" in sending a representative.

*Suggested to send 2 reps= rotation type style.

Action Taken:

No action taken

Item:

Where can NAAE assist local aged programs in the creation of advocacy information sheets?

Motion:

No motions made.

Key strategic priority areas supported by this activity:

None

Discussion (Background/Purpose/Advantage/Disadvantages):

NAAE has already set the ball rolling in this direction with their tools they offer on their site.

State Advisors may be able to set a criteria and deadlines for chapters to submit advocacy sheets for their individual programs.

Action Taken:

No action taken.

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Name

State

**Election of 2014
National Committee Representative**

**Election of 2014
National Committee Representative:**

Adjournment:



NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Public Policy Region VI

	Name	State
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Committee Chair: Maria Vanderwoude NH

Committee Vice Chair: Ken Couture CT

Committee Members	Name	State
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Ken Couture CT

Julia Emerson DE

Pebbles LaCross CT

Item:

NAAE Committee restructuring

Motion:

Ken Couture moved and Julia Emerson seconded to approve new committee proposal.

Key strategic priority areas supported by this activity:

4A-Identify needs of current and potential NAAE Members

Discussion (Background/Purpose/Advantage/Disadvantages):

It was noted that it will be difficult for Region VI to find 3 people to serve on each of the committees.

Action Taken:

Motion passed

Item:

New Board Structure

Motion:

Key strategic priority areas supported by this activity:

4A-Identify needs of current and potential NAAE Members

Discussion (Background/Purpose/Advantage/Disadvantages):

It was noted it should be clearly stated that the proposed new positions would be eligible to run for President elect.

Action Taken:

No action

Item:

NPS more effective

Motion:

N/A

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

It was felt that this is a state issue and that NAAE should encourage states to strive for continuity. A question was raised regarding the perceived benefits of having increased

continuity (what are they?)

Action Taken:

No Action

Item:

State Advocacy Sheets

Motion:

N/A

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

The committee members were unsure what resources were available online but felt that a common template and examples of info sheets should be provided.

Action Taken:

No Action

	Name	State
Election of 2014 National Committee Representative	Holly Hufford	DE
Election of 2014 National Committee Representative:	Anne Willard	CT

Adjournment:

**NAAE Public Policy Committee
Board Committee Report
March 1-2, 2014
Arlington, Virginia**

Board Committee Chair: Terry Rieckman

Full Committee Chair: Teresa Lindberg, Virginia

Committee Members: Kevin Stacy, Charlie Sappington, Nick Nelson, James Cannon, Scott Stone, Daryl Behel, and Krista Pontius. Also present were Jay Jackman, Alissa Smith, Julie Fritsch, and Savannah Robin. All full committee chairs -- Joshua Rusk, Joseph Linthicum, Troy Talford, Deanna Thies, Melanie Bloom, Teresa Lindberg, and Scott Johnson -- joined the committee meeting via conference call.

Committee Mission: The goals and objectives of the Public Policy Committee is to identify key public policy issues at the National level and suggest ways for the NAAE to more effectively advocate for issues related to and having influence on agricultural education.

Item: Committee Restructure

Motion: No board committee motion.

Key strategic priority areas supported by this activity: 6.G.

Discussion: The Public Policy Committee recommend that the board adopt the committee restructuring proposal with the addition of phrasing that committee members are strongly encouraged to attend the national convention where relevant and significant votes are conducted.

Action Taken: Item was discussed and the board will take in the committee's recommendations for further consideration.

Item: MOU for Committee Members

Motion: No board committee motion.

Key strategic priority areas supported by this activity: 6.G.

Discussion: The Public Policy Committee recommended that the board recommend that states consider using an MOU process in the selection of their committee members in order to protect those members in order that they can exercise professional responsibilities.

Action Taken: Under the new committee restructuring, NAAE will have a MOU for all committee members.

Adjournment: 2:45 p.m.