

**NAAE Member Services Committee  
Board Committee Report  
July 11-12, 2014  
Lexington, Kentucky**

**Board Committee Chair:** Daryl Behel

**Full Committee Chair:** Troy Talford

**Committee Members:** Kevin Stacy, Charlie Sappington, Terry Rieckman, Krista Pontius, Nick Nelson, Scott Stone, James Cannon. Also present were Jay Jackman, Alissa Smith, & Julie Fritsch.

**Committee Mission:** The goals and objectives of the Members Services committee are to promote valuable programs and services that promote research, management, and curriculum for members in their service areas.

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**Item:** Have NAAE offer online curriculum materials to members only.

**Motion:** none

**Key strategic priority areas supported by this activity:** 3.C.1

**Discussion:** Revolved around how NAAE doesn't offer any curriculum materials but COP is for sharing and researching teaching information. This is was intended for its members only and there are certain aspects of this site that only members can access.

**Action Taken:** NAAE cannot necessarily offer curriculum materials. Board discussed COP is there and is for its members to share files, but it is also available to anyone to search.

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**Item:** Have NAAE post documents on their website that explain how CTE funds can be used to pay membership dues and why NAAE activities are acceptable uses of extended programming.

**Motion:** none

**Key strategic priority areas supported by this activity:** 4.B.1

**Discussion:** This should be a local association issue.

**Action Taken:** Board discussed that the State CTE determines if there are funds available for teachers to use to attend extended programming activities and for membership dues.

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**Item:** Have NAAE provide a list of area attractions and events for spouses and children to participate in at NAAE.

**Motion:** none

**Key strategic priority areas supported by this activity:** 3.D.1

**Discussion:** NAAE would like for families to know of extracurricular activities available at Conference. However NAAE is not going to schedule any but would request information from hotel.

**Action Taken:** NAAE will request information from hotel to help with family planning for NAAE Conference.

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**Item:** Each state appoints a New Teacher Coordinator, to be included on the State Directory, whose responsibility is to pass along information to new teachers to inform them about their state association and NAAE.

**Motion:** none

**Key strategic priority areas supported by this activity:** 2.C.1, 3.B.1

**Discussion:** This would be beneficial for states to have so they could inform new members about the state association and NAAE.

**Action Taken:** A Teacher Coordinator position will be added to the state roster so each state can appoint one.

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**Adjournment:**



# NAAE Regional Leadership Conference Committee Report Summer 2014

**Committee:** Member Services

Name	State
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**Committee Chair:** Sue Poland NV

**Committee Vice Chair:** Megan Haslam UT

Committee Members	Name	State
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Nicole Lebsack ID

Ty Smith NV

Bibiana Giff OR

Danita Molina AZ

Dan Brown WA

Mike Morgan MT

Nichole Gregory OR

**Item : Region I Awards – Outstanding Service**

**Motion: Recognize Sue Poland, NV as the Region I Outstanding Service Award Winner**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken: Motion Passed**

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**Item: Region I Awards – Lifetime Achievement**

**Motion: Recognize Kevin Fochs, MT as the Region I Lifetime Achievement Award Winner**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken: Motion Passes**

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**Item: Region I Awards - Outstanding Cooperation**

**Motion: Recognize David Kelsey, MT, as the Region I Outstanding Cooperation Award Winner**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken: Motion Passes**

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**Item: Region I Awards – Ideas Unlimited**

**Motion: Recognize Kristy Rothe, MT as the Region I Ideas Unlimited Winner**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item: Discuss ideas to promote Member Services available to NAAE members.**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Discussion centered on tools distributed at the state level to promote membership. Montana has a flyer tailored to their state, and it was discussed that they post it in a word document on COP so other states can use it. Other discussion centered on what states do to encourage membership to new and first year teachers. Breakfasts and luncheons at state conventions and state leadership conferences, visits to pre-service teachers, and paying dues for student teachers.

**Action Taken: Recommend that states share via COP any member benefit tools that they use for adaptation by other states.**

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**Item:**

Board Restructuring

**Motion:**

Recommend to remove bullet point 2 and 4 in the proposal on page 2 and all verbiage pertaining be removed. Amend the state staff representative recommendation by removing any limits on the

description of that person. It should say that any NASAE member can be eligible to be the board representative.

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Student teacher representation is a concern due to lack of continuity of the position and the cost of the representation of a non-voting member. The teacher educator should be in the position to voice concerns of student teachers since they work with them daily. Increasing limitations to state staff (state advisor) travel will severely limit qualified board members, and all NASAE members are a part of Team AgEd.

**Action Taken:**

Recommendation Passed

**Item:**

Committee Proposal

**Motion:**

The two representatives from each region committee serve for two years.

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Each region struggles to get enough people there each year.

**Action Taken:**

Recommendation passed

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**Item:**

Board Restructuring

**Motion:**

Insert after the word discretion on page 3, bullet 1," topics will be brought up the Regional Conferences, brought back to the state leadership conferences, and then acted upon as a region at the regional meetings of the annual NAAE conference. Business can be acted upon at the National committee meetings held during the NAAE conference. Regional representatives not available to attend the face to face business meeting can be brought in via teleconferencing methods as appropriate.

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Region I feels that it is vital that Regions need to be able to discuss as an entire region

any items that are brought for action during the committee meetings from the time of our regional conference until the national convention. The time that all regions meet with leadership teams is the first regional meeting during the National conference. Because this meeting might bring in new recommendations, the committee meeting during the NAAE conference needs to be more than an informational meeting – it needs to be a business meeting. For those committee members who are not on site during the convention, technology such as face time can allow members to participate in a business meeting.

**Action Taken:**

Recommendation passed.

**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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	<b>Name</b>	<b>State</b>
<b>Election of 2014</b>	<u>Megan Haslam</u>	<u>UT</u>



**National Committee Representative** \_\_\_\_\_  
**Election of 2014**  
**National Committee Representative:** \_\_\_\_\_ **Dan Brown** \_\_\_\_\_ **WA** \_\_\_\_\_

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**Adjournment:**



# NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Member Services Committee

	Name	State
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Committee Chair: Stephanie Mann NE

Committee Vice Chair: Mary Hoffmann MN

Committee Members	Name	State
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Gary Wald ND

Richard Douglass NE

Jim Wilson SD

Eric Weuve IA

**Item 1:**

Concerns for Restructure of Committees

**Motion:**

None

**Key strategic priority areas supported by this activity:**

6G

**Discussion (Background/Purpose/Advantage/Disadvantages):**

May not have the name of the President Elect, may need to put title instead.

Officers are making a multi-year commitment anyway.

Committee members understood the need for continuity and were in favor of the restructuring

**Action Taken:**

None taken

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**Item 2:**

Board Restructure

**Motion:**

None

**Key strategic priority areas supported by this activity:**

6B

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Discussed how they will be elected: MOU, Apply, Campaign, Voted on by Delegates

The financial commitment was discussed.

**Action Taken:**

None taken

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**Item 3:**

What can member services do to reach all to pay NAAE membership?

**Motion:**

None

**Key strategic priority areas supported by this activity:**

3A, 3C, 4B

**Discussion (Background/Purpose/Advantage/Disadvantages):**

-Advertise benefits of membership: Liability Insurance; for \$35, you can increase to \$1 million

and legal fees; tell of actual accounts/scenarios.

-Discounts for members – CDE’s example

- Ag. Educator Relief Fund – if in need there is \$500 available; some states do matching funds.

-Make the printable membership NAAE card a tri-fold to include the motel discount and any other benefits available to members since we print them ourselves.

**Action Taken:**

None taken

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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	<b>Name</b>	<b>State</b>
<b>Election of 2014 National Committee Representative</b>	<u>Mary Hoffmann</u>	<u>MN</u>
<b>Election of 2014 National Committee Representative:</b>	<u>TBA</u>	<u>ND</u>

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**Adjournment:**

# NAAE Regional Leadership Conference Committee Report Summer 2014



## Committee: Member Services

	Name	State
Committee Chair:	Kellie Warner	Ohio
Committee Vice Chair:	Roger Carr	IN

Committee Members	Name	State
	Corinne Galvan	IL
	Tiffany Kauffman	MO
	Charlie Barker	MO
	Jay Hale	MO
	Jason Dieckhoff	IN

**Item : Increase membership in NAAE by providing resources that allow all teachers to see the benefit of membership in their local program.**

**Motion: Move to have NAAE offer online curriculum materials to members only.**

**Key strategic priority areas supported by this activity: 3-A - Market the tangible and intangible benefits of NAAE membership.**

**Discussion (Background/Purpose/Advantage/Disadvantages): Teachers do not always see what they can get from NAAE. In addition, many teachers cannot travel to conferences to benefit from the professional development that occurs there. Providing curriculum materials from NAAE conferences or other sources will allow members to see the direct benefit of NAAE membership in their local program. Restricting access to members only will encourage teachers to become members of the organization in order to take advantage of the curriculum materials.**

**Action Taken: Motion Passed**

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**Item: Increase membership in NAAE by promoting the use of CTE funds for membership dues and extended programming.**

**Motion: Move to have NAAE post documents on their website that explain how CTE funds can be used to pay membership dues and why NAAE activities are acceptable uses of extended programming.**

**Key strategic priority areas supported by this activity: 4-B - Identify ways NAAE can help states increase membership.**



**Discussion (Background/Purpose/Advantage/Disadvantages):** Many teachers don't join NAAE or their state association because they cannot see the direct benefit of doing so. Educators see the direct benefit very clearly when they attend national or regional conferences. But, many don't attend because they haven't paid their dues or because they do not have extended programming days to be able to do so. Providing resources for teachers to use to justify use of CTE funds and extended programming for NAAE dues and activities will help to encourage teacher participation.

**Action Taken: Motion Passed**

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**Item: Improve family-friendly environment at NAAE convention**

**Motion: Move to have NAAE provide a list of area attractions and events for spouses and children to participate in at NAAE.**

**Key strategic priority areas supported by this activity: 3.D**

**Discussion (Background/Purpose/Advantage/Disadvantages):** As a way to encourage more spouse participation in NAAE, a list of family-friendly attractions, complete with distance from conference location and associated cost, could be provided prior to registration for family information, similar to what happens at the region level. We see no disadvantages to this proposal.

**Action Taken: Motion Passed**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Name**

**State**

**Election of 2013**

**National Committee Representative**

**Election of 2013**

**National Committee Representative:**

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**Adjournment:**



# NAAE Regional Leadership Conference Committee Report Summer 2014

Committee: Member Services

	Name	State
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Committee Chair: Karen Cook MS

Committee Vice Chair: Greg Waits GA

Committee 3<sup>rd</sup> person: Hannah King GA

Committee Members	Name	State
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Farrah Johnson FL

Keith Hocutt AL

Brian Largen AL

**Item :**

With the new committee restructure proposal, what concerns may this bring to the members?

**Motion:**

A motion was moved and seconded to accept the new committee restructure proposal.

**Key strategic priority areas supported by this activity:**

6.G.1

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Concerns are timing issues such as time zones and school commitments and technology issues when scheduling webinars and conference calls.

**Action Taken:**

Motion was passed.

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**Item:**

Adding 4 new board members to the NAAE Board.

**Motion:**

A motion was moved and seconded to accept the addition of the 4 new board members to the NAAE Board

**Key strategic priority areas supported by this activity:**

6.G.2

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Concerns: 1) What if there is not anyone that wants to be on the board? 2) Have we reached out to the other organizations about these positions? (We need to include NACTA – North American College Teachers of Agriculture) 3) Term limits – Can someone be reelected after they have reached their term? 4) If there is more than 1 interested person, is there an application process? 5) For the student member – Is 1 year long enough to learn/understand what is going on?

Pros: This will impact the organization by having better representation and getting more individuals involved.

**Action Taken:**

Motion was passed.

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**Item:**

State Association having trouble reaching out to all individuals within Ag. Ed. Profession to pay NAAE membership dues.

**Motion:**

A motion was moved and seconded that each state appoints a New Teacher Coordinator, to be included on the State Directory, whose responsibility is to pass along information to new teachers to inform them about their state association and NAAE.

**Key strategic priority areas supported by this activity:**

2.C; 3.B.1

**Discussion (Background/Purpose/Advantage/Disadvantages):**

The groups concern was that: 1) Are the states using the NAAE resources? 2) Are the state officers helping recruit new members?

The purpose of this motion is to have a person designated in each state that can keep up with new teachers coming into the state each year. This person would be able to give the new teachers information about their state association and NAAE to help with the recruiting of new teachers to the association and to help retain the new teachers by providing support.

**Action Taken:**

Motion passed

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**



**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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**Item:**

**Motion:**

**Key strategic priority areas supported by this activity:**

**Discussion (Background/Purpose/Advantage/Disadvantages):**

**Action Taken:**

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	Name	State
Election of 2014 National Committee Representative	_____	_____
Election of 2014 National Committee Representative:	_____	_____

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**Adjournment:**



## NAAE Regional Leadership Conference Committee Report Summer 2014

**Committee:** Member Services

	Name	State
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**Committee Chair:** Tara Berescik NY

**Committee Vice Chair:** Pamela Berlekovic

Committee Members	Name	State
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Lori Bennett CT

Cheryl Matthewson CT

John Neyhart NJ

Judith Bruns DE

Kathryn Dal Zin CT

Shari Lighthall NY

Robin McLean NJ

Frank Yesalavich NJ

Jen Chshman CT

Lori Bennett CT

Casey Dunn CT

**Item :**

Committee Restructure

**Motion:**

To accept the committee restructure.

**Key strategic priority areas supported by this activity:**

4A-Identify needs of current and potential NAAE Members

**Discussion (Background/Purpose/Advantage/Disadvantages):**

Would add stability

Concern over making a 3 year commitment

Why do the committee members needs MOU's? This will prevent some participation because of school administration.

Some regions may have trouble finding enough individuals

Is there a quorum for a committee?

**Action Taken:**

Motion passed

**Item:**

Board Restructure

**Motion:**

To accept the board restructure proposal.

**Key strategic priority areas supported by this activity:**

4A-Identify needs of current and potential NAAE Members

**Discussion (Background/Purpose/Advantage/Disadvantages):**

What is the selection process?

Recommend a current pre-service student, targeting someone in the Teach Ag Ambassador Program).

**Action Taken:**

	Name	State
<b>Election of 2014 National Committee Representative</b>	Frank Yesalvich	NJ
<b>Election of 2014 National Committee Representative:</b>	Mandi Millen	NY

**Adjournment:**

**NAAE Member Services Committee  
Board Committee Report  
March 1-2, 2014  
Arlington, Virginia**

**Board Committee Chair:** Daryl Behel

**Full Committee Chair:** Troy Talford, Wisconsin

**Committee Members:** Kevin Stacy, Charlie Sappington, Nick Nelson, James Cannon, Terry Rieckman, Scott Stone, and Krista Pontius. Also present were Jay Jackman, Alissa Smith, Julie Fritsch, and Savannah Robin. All full committee chairs -- Joshua Rusk, Joseph Linthicum, Troy Talford, Deanna Thies, Melanie Bloom, Teresa Lindberg, and Scott Johnson -- joined the committee meeting via conference call.

**Committee Mission:** The goals and objectives of the Members Services committee are to promote valuable programs and services that promote research, management, and curriculum for members in their service areas.

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**Item: Credit Card Payments at National Conference**

**Motion:** James Cannon moved, Krista Pontius seconded, that NAAE implement the use of credit cards for payments on site at the national conference. The motion carried.

**Key strategic priority areas supported by this activity: 3.B.1**

**Discussion:** New website will have the capability to use credit cards, which will support this item.

**Action Taken:** The NAAE staff will continue to work on the new website, which will have credit card payment capabilities. This feature will be implemented by the 2014 NAAE Convention in Nashville or earlier.

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**Item: Committee Restructure**

**Motion:** No board committee motion.

**Key strategic priority areas supported by this activity: 6.G.1**

**Discussion:** The board discussed the Member Services Committee's recommendation to review the proposed timeline of the committee restructure proposal. This will be brought forth at regional conferences this summer for more discussion from all regions.

**Action Taken:** Item was discussed and the board will take in the committee's recommendations for further consideration.

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**Item: Committee Restructure -- Stipends**

**Motion:** No board committee motion.

**Key strategic priority areas supported by this activity: 6.G.1**

**Discussion:** The board discussed the Member Services Committee's recommendation that NAAE provide full cost of NAAE convention registration for committee secretaries. The committee feels that they are required to attend NAAE convention as is the chair. The committee feels that with the proposed increase work load of the secretaries that these individuals should be compensated for their time.

**Action Taken:** Item was discussed and the board will take in the committee's recommendations for further consideration.

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**Adjournment:** 2:45 p.m.